

OmarForrester

GraphicDesigner

Profile

A multifaceted graphic designer with 10 years of solid industry experience over an expansive range of design. This skill-set will bring immediate value and creative insight to your company

Skills

In addition to the skills provided by my educational background, my career in **Graphic Design** has been intentionally directed to the acquisition of a suite of extra tools that I put to continual use. I am well-versed in all design software produced by **Adobe**, from **Dreamweaver** and **Flash** to **Illustrator**, **Photoshop** and **InDesign**. I have developed working knowledge in **Premiere** video editing software as well as various other supporting programs. I work with Microsoft Office products and **Visual Studio**. I have had the opportunity to become familiar with **PC, Mac, & Linux platforms** and am equally proficient in both. Aside from computer knowledge, I have also gained a strong design skill set, a terrific understanding of file preparation, and valuable interpersonal experience relating to client/customer interactions.

Industry Experience

downBridge Productions | Freelance Productions | 06.00 to present

Independent company for freelance design consulting and production. Design and marketing direction for small to medium sized companies. Conceptual Development and production of brand identities and marketing materials for print, web, environmental and interactive mediums. Photography and video editing/production.

Powerplay Entertainment | Senior Designer | 07.08 to 02.09

Responsible for the company's online and print advertising. Designed and produced an online presence for a family entertainment company. Lead the project team in the development of licensed arcade game systems. Oversaw the tradeshow marketing and produced video advertising and videos for in-game demonstrations.

Global Marketing Resources | Senior Designer | 11.03 to 07.08

Concept website designs for H1-B and J1 medical doctor recruitment, along with brochures, posters, and newsletters. Develop sites with HTML, Flash, vb.NET 2.0 and Javascript functionality. Art direction for international dating and social gathering websites. Design of marketing materials, annual reports and newsletters. Video editing and compositing for broadcast and web.

Taylor, Bean & Whitaker | Mortgage Communications | 10.02 to 11.03

Design and manage company's massive operation for customer statements and communications. Project leader for quality control team handling loan and mortgage processing. Responsible for detailed management of data integrity and controlling the company's profitability.

Sendtec | Graphic Designer | 11.01 to 08.02

Conceptualize with clients, design visuals and implement marketing strategies for commercials, print, and online advertising. Responsible for design and production of physical stage props and backgrounds for shoots and product design concepts.

Hydrogen Media | Interactive Designer | 01.00 to 04.01

Design professional online marketing packages for large businesses seeking an emphasis in target marketing. Worked with project managers and development groups to produce efficient and captivating websites with HTML and Flash.

The Navigator Group | Graphic Designer | 05.99 to 01.00

Supervised design team and client proposals. Participated in all phases of design and production to assure the clients' requirements were met. Create print and web advertising materials to instill corporate image and branding identities.